

# **Harper Lake Association**

## **Board Meeting Minutes**

November 12, 2016

### **I. Call to order**

President Susan Badalucco called to order the meeting of the Harper Lake Association Board at 10:00 AM on November 12, 2016 at Bill Mullay's cottage.

### **II. Roll call**

Susan Badalucco conducted a roll call. The following persons were present: Susan Badalucco, Dawn May, Bill Mullay, Karen Brower, Lisa Mullen, and Kevin Storberg

Absent: Jim Brown and Jeff Toy

### **III. Approval of minutes from last meeting**

Susan Badalucco read the minutes from the last meeting. A motion to approve the minutes was made by Kevin Storberg and seconded by Lisa Mullen. The minutes were approved as read. All in favor

### **IV. Treasure's Report**

Treasurer Report A balance of \$17,240.55 as of 11/15/2016 was shown on the report. The report was approved by a motion from Karen Brower and a second by Susan Badalucco. All in favor.

- a) Discussed giving Roger Zeh and his staff gift cards totaling the amount of \$150.00 for printing the Directory
- b) MILFOIL -stays the same-contract for 5 years
- c) Web Site – Host/Domain name is good until 2019. \$120 Annually. Budget \$180
- d) Newsletter – Mailings to be dropped to \$400 due to promoting more emailing.
- e) PO Box increased to \$35.00, Corporate Fees remain the same.
- f) MILA Membership continues
- g) Insurance - \$812. It is recommended to shop insurance prices every 3 years. Discussed asking Dave Kott to research costs fir 2017-2018. Renewal for Insurance is due on December 17. Insurance costs were up \$4.00

## **V. Harper Lake Standing Committees**

### **By-Laws – Lisa Mullen**

The By-Laws need to be reviewed every 5 years. They were reviewed in 2012 and should be reviewed before May 2017.

### **Buoys – Jim Brown**

Jim and Kevin removed Buoys and they were stored for the winter.

### **Clothing/ Retail - Susan Badalucco, Kevin Storberg and Dawn May**

It was discussed and agreed to leave the clothing budget at \$3500.00. There will be no fall order and we will clearance old items. Susan displayed a coat she had made to be used as a sample for orders. Susan, Kevin and Dawn will work on creating a new logo or design for future apparel. Dawn will look into the cost of screen-printing at least one shirt for the coming year. It was decided to include a shirt that would be sold to help fund the fish stocking program.

### **Directory – Susan Badalucco**

It was decided to change the Directory back to the Spreadsheet format. Ads will be \$250 and we are putting them in the directory, on the HLA web page and promoting them on the HLA Facebook Page. There was a discussion about buying a printer for the HLA to use for Newsletters and the Directory.

### **Facebook and Website- Karen Brower**

Karen will be updating the PDF, electronic version, of the web site. Dawn May contacted Kathy Abbott about obtaining this. We will be using the website to promote our sponsors. We discussed adding a section on the web site to clearance apparel. We discussed that the HLA Directory is password protected and should not be open to the public.

### **Fish/Waterfowl – Jim Brown**

Selling t-shirts supporting the Fish stocking was a success and will be repeated again next year. There was also a discussion on adding a Fish Stocking Donation line on next year's dues form. Jim will decide on how the additional money will be spent.

## **Lake Rake – Bill Mullaly and Dave Kott**

It was suggested to post any information regarding the lake rake on the Facebook page, website, and in newsletters.

## **Newsletter - Karen Brower**

Karen will be printing the newsletter to those requesting it by mail. All others will be emailed. Emailing the newsletter helps with paper costs. Karen suggested using Mail Chimp, which is program that sends out mass emails. New articles or information should be submitted 30 days prior to mailings.

The deadlines are May 15 and November 15.

## **Weed Control – Jim Brown**

The contract for the MILFOIL is for 5 years. Jim will continue to work with them.

## **Welcoming Committee – Jeff Toy, Jim Brown, and Kevin Storberg**

Discussed making sure welcome packs were available and checking with realtors and neighbors for new residents at Harper Lake

## **July 4<sup>th</sup> Event – Dawn May, Susan Badalucco, Lisa Mullen, and Karen Brower**

There were discussions on continuing The Float Parade with Dock Captains and a theme for the event. Dawn had additional ideas for the July 4<sup>th</sup> event which include a Scavenger Hunt for kids and an Inflatable boat race.

## **VI. New business**

Water Shed Agreement - Submitted late in the Season and we elected not to participate at this time.

## **VII. Adjournment**

President Susan Badalucco adjourned the meeting at 11:45AM. All in Favor.

Minutes submitted by: Dawn May, Secretary